



*Here to create an environment of love  
live with passion and make our most  
exciting dreams come true.*

## PRIVACY POLICY

### OF WANDERS WONDERS B.V., TRADING UNDER THE NAME 'MARCEL WANDERS' OR MARCEL WANDERS STUDIO

We are aware that you place trust in us. We therefore regard it as our responsibility to protect your privacy. MARCEL WANDERS respects the privacy of visitors to its website [www.marcelwanders.com](http://www.marcelwanders.com) and ensures that the information you provide is treated confidentially. MARCEL WANDERS processes personal data in accordance with the requirements of the Dutch Personal Data Protection Act [*Wet bescherming persoonsgegevens* (Wbp)].

This page shows you which data we collect when you use our website and why we collect this data.

#### PURPOSE OF DATA PROCESSING

We process your personal data for the purpose of sending you newsletters and informing you of events and activities of MARCEL WANDERS. Your personal data is also used for our customer management.

If you contact us via this website or send us an e-mail, this data is saved. However, this data is not saved longer than is necessary for providing a complete answer or finalising the relevant matter.

#### GOOGLE ANALYTICS

We use Google Analytics to analyse and keep track of how users make use of our website. The information that is obtained by Google Analytics (e.g. your IP address) is saved on Google's servers. Google uses this information to keep track of how our website is used, to be able to provide reports on the website to us, and to give its advertisers information on the effectiveness of this marketing technique.

Google may provide this information to third parties if it is required to do so by law or insofar as these third parties process the information on behalf of Google. We have no control over this. Click [here](#) for Google's privacy policy.

#### SOCIAL MEDIA

We refer to social media, such as Twitter, Facebook, LinkedIn, Instagram, etc. on our website. These buttons can be used to promote or share our website on these social media.

However, we are not responsible for the privacy policy of Twitter, Facebook, LinkedIn, etc., since these third parties determine how these social media buttons work. Using a social media button places a cookie, among other things.

The privacy policy of these social media providers changes regularly. You can read the privacy policies of [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#) by clicking on these links. By clicking on these links, you can read more about how these third parties deal with your personal data.

## **NEWSLETTER**

We issue a monthly newsletter and special newsletters. The aim is to share news about MARCEL WANDERS. You will receive these newsletters only if you have given explicit consent for this purpose. Every newsletter has an unsubscribe option. The e-mail addresses that we receive for sending our newsletter are not used for other purposes, unless you have given MARCEL WANDERS consent for this purpose, and will never be given to third parties without your explicit consent.

## **YOUR PERSONAL DATA AND THIRD PARTIES**

MARCEL WANDERS will never give your personal data to third parties unless (i) this data is transferred to a processor hired by MARCEL WANDERS for the purposes summarised in this privacy policy, with which MARCEL WANDERS has entered into an agreement ensuring that the processor provides adequate guarantees for the protection of this personal data, (ii) MARCEL WANDERS is obliged on the basis of a statutory provision to forward personal data to a competent authority, or (iii) MARCEL WANDERS is obliged by a court order to provide this data to a third party.

## **YOUR PERSONAL DATA: INSPECTION AND CORRECTION**

If you have a relationship with MARCEL WANDERS by virtue of an agreement or in another manner, you are entitled to inspect, alter, or delete your personal data. You may also indicate in writing that you do not wish to be approached by MARCEL WANDERS. Your questions and/or written response may be sent to the following address:

*Marcel Wanders studio  
Westerstraat 187  
1015 MA Amsterdam  
The Netherlands  
p: +31 (0)20 422 13 39(local tariff)  
f: +31 (0)20 681 50 56  
e-mail general: joy@marcelwanders.com*

## **AMENDMENTS TO PRIVACY POLICY**

We reserve the right to amend this privacy policy at any time. It is therefore advisable to consult this privacy policy on a regular basis.

This privacy policy was last supplemented and/or amended on December 15, 2014.